

LAB Executive Board Meeting – Agenda and Minutes

January 22, 2025. 5:15 -Zoom

Board Members - Deborah Anderson (DA), President; Vacant, Vice President; Holly Tkaczyk (HT), Treasurer; Valerie Gallucci (VG), Secretary; Nancy Maloney (NM), Membership Chair

Present: Debbie Anderson, Nancy Maloney, and Valerie Gallucci

Welcome to Valerie and Nancy!

Notetaker – VG

Call for additions/corrections to today's agenda.

DA again checked Google Drive and sent out another invite. Everyone needs to check their Google account that they have access to the LAB Folder.

1. 1st Quarter report 2025– Upon Board approval of 01.22.2025 minutes by the Board, DA will email membership.
2. Vice President, Mauri Baumann, resigned. DA will email membership for volunteers.
3. Treasurer's report – HT (next meeting)
4. Programming, 2024–2025 - **UPDATE**
 - a. Goal for 2025 is to increase participation.
 - b. Community involvement – NAACP Community clean-up on Florida Ave., Oct. 2024, 8am. Three LAB members attended which was an increase from the July 2024
 - i. Next clean-up event – April 2025. DA hopes for even more engagement at this event.
 - c. Banquet – Summer, July 20, 2024. 5:30
 - i. River Rocks – Great venue. Very positive feedback from all.
 - ii. Fourteen attended – college, university, public, and school
 - iii. Carrie Wells, author presentation
 - iv. Three new members (including Ms. Wells) and one gift membership
 - v. DA posted photos and update on webpage and FB
 - d. Theater & Dinner – January 11, 2025, 2pm
 - i. Surfside Playhouse “One Flew of the Cuckoo’s Nest”. Dinner at Squid Lips in Cocoa Beach.

ii. Play was well done and sparked meaningful discussion. Dinner with a river and sunset view capped off the evening. This social and networking event kicked off the New Year and the 2025 work year in a very positive way.

iii. Eleven attended

iv. DA posted event pictures and updates on FB.

e. Florida Tech, Evan's Library –

i. New Library Dean reception and MLK Event

1. DA and Kathy Turner attended, DA networked with Brevard Public Library and FI Tech Library leadership. Follow-ups contacts (DA)

2. FL Tech Evans Library Associate Dean, Nancy Garmer, sent an email to the distribution list inviting LAB members to future Evans Library 40th anniversary events.

a. Encouraged attendance (DA)

f. Programming – **Future. Discussion**

i. Continuing Education, Spring 2025 – Ideas floated - Joint EFSC and FIT QEP presentations. Both plans involve the libraries. Explore with panel discussion how these initiatives have/will trickle down to all library types. Library as community. Board members discussed the QEPs a bit and Valerie suggested archives tours at EFSC and FIT as an idea for continuing education. Decision and Planning discussion at next Board meeting.

ii. Self-Guided Library Tours – stamps, stickers, prize. All library types. (tabled until next meeting)

iii. NEFLIN supported programming local (tabled until next meeting)

iv. DA send Board the Membership Survey results for review and future discussion - 2022 (next meeting)

5. Membership – 2024 2025. Update

a. 2024 Directory (Completely reconciled with all member/email/past directories; Updated 2024 By-Laws; History reviewed; past president list updated). Distributed to members for checking. Final revision distributed December 2024.

b. Renewals

- i. Membership spreadsheet completed. Twenty-one terms expired Dec. 2024. (Note: During transition member terms were extended a year, that grace period has expired. DA will work with NM to send out membership renewal reminders.

Spreadsheet sent to Nancy (DA). Nancy will send out email reminders to the 21 members whose terms have expired. Nancy will use LAB Board email to contact the members whose terms have expired. DA will contact all members and encourage lifetime members for donations.

1. 2025 generic membership ship form created and updated on webpage. **The Membership and Donations part of the LAB webpage is updated.**

Grow membership–

- ii. Outreach to local library leadership.

1. FI Tech – DA will set meeting with Associate Dean
2. Brevard County Library – DA will contact BPL contact met at MLK event
3. Brevard Public Schools – Brevard Association of Media Educator (BAME) and BPS County level Media Center supervisor. (I have emailed in the past, with no response).

6. Website and Social Media –

- a. WordPress – DA updated. **The Events tab is not updating. DA to check later, perhaps it reloads overnight.**

- i. Officers updated

- ii. Generic Membership form revised (HT) uploaded (DA)

b. Social Media –

- i. All can post to the LAB FB Group. LAB FB Organization page locked. Must tag Organization page from Group page.

- ii. Instagram – ?

7. Marketing – Rule of three

- a. Three platforms – (DA)

- i. Email distribution, FB, Webpage

- ii. Four (ALL) – getting the word out through our Board members and strong LAB members

Next Meeting: **February 5 2025, 6pm. EFSC Cocoa Library**